

A system is provided that allows a photographer to take images for a customer and provide those images to order servicing equipment with which the images are placed on-line for the customer to view. The customer may place orders for the images and products and services related to the images. The order servicing equipment may credit the photographer when the customer orders images, products, or services. Images may be manipulated before images, products, or services are ordered. Images may be taken using film-based cameras or digital image acquisition equipment. Image presentation options may be selected. Content may be appended to the images. Web sites and digital albums may be created using the images. The photographer may check the status of assignments that have been submitted to the order servicing equipment and may check on account status. Different rights levels may be established for different parties. Loyalty rewards may be awarded for frequent use of the system.